**PROJECT NAME: DIGITALWEB SOLUTION**

**This project was initiated on 28-Nov-2023 by:**

Taban Julius: 2023/NCICT/DAY/0029

,Kawuma Jordan: 2023/NCICT/DAY/017

Twenamasiko Dismas: 2023/NCICT/DAY/025

**PURPOSE;**

Website development and graphics design.

**GOALS;**

To increase website awareness and visibility.

To increase online presence for start-up companies.

**PROBLEM;**

Poor ways of connecting to customer.

Growing Competition

**SOLUTION;**

To create websites to help customers showcase their products online.

**MISSION;**

To cover up most website and graphics work in our society.

**VISSION;**

To be the best website designers in Uganda and worldwide.

To have offices where customers can connect to.

To have good machines like desktop, laptop, internet services and software to use.

**OUR ABJECTIVES;**

To create comprehensive website and Graphics solution guideline to ensure consistent. across all touch points.

Develop targeted advertising that increase website and graphics designs exposure and reach the desired target audience.

Create compelling content across various channels to educate, entertain and inspire customers.

**AUDIENCE AND ANALYSIS;**

Target Audience:

- Start-up business

Tailored content:

- Development

**CONTENT PLANNING;**

Home

About

Services

Portfolio

Contact

**TECHNOLOGY STACK**

**Front end.**

HTML

CSS

**SERVICES**

Graphics designing

Website development

**TARGET CUSTOMERS**

Institutes/ School

Business in our area of locality

**PROJECT OWNERSHIP**

Partnership

**DESCRIPTION OF THE PROJECT ASSETS**

Technology and software

Clients relationships

Physical (office space and equipment)

**PROJECT FUNDS**

self funding

Savings

Angel Investor

**CONTACT US;**

**Email: digitalwebsolution@gmail.com**

**TEL: 0760825701**

**WhatsApp: 0760825701**